1. **How do I submit my application to participate?**

You must submit your Serious Games and VE Environments Application through entry into the IMSH Content Database

To begin, visit:


If you are new to the IMSH Content Database, select “Create New Account” and follow the instructions.

If you have used the IMSH Content Database before, select “Lookup Username” to find your user account. DO NOT CREATE A NEW ACCOUNT.

Login as an “Author/Course Director”

Once you have logged in, choose “Submit New Content”

Select “Serious Games & VE Showcase/Arcade”

Follow the directions to complete your submission. All developers/contributors to the project will need to be added to the application.

2. **Who are my on the ground in New Orleans Contacts?**

   a. Eric Bauman  Cell/Text  608-469-6200
   b. Katie White  Cell/Text  319-321-8161
   c. Beth Bryant  Cell/Text  207-776-0675

3. **Is there WiFi in the Showcase Room?**

   a. Yes the Room is Scheduled to have WiFi
   b. This said we recommend, if at all possible you have some sort of back up to demo, particularly if using a screen-based environment – perhaps a movie clip. This will allow you to proceed even if connection speed is not optimal.
4. Are “giveaways” permitted during the showcase?

No “Giveaways” are permitted during the Arcade/Showcase. This will be strictly enforced. There will be individuals presenting in various contexts from industry, grant funded, start-up companies, to graduate student projects. The idea of the Showcase is to promote collegiality, networking and collaboration in the field of Game and Virtual Environment learning. This said it is acceptable to have your school, company, institution, etc visible and displayed during the Showcase.

5. When is the showcase?

The Main Arcade/Showcase and Reception will be on Monday January 12th. The Showcase Awards are slated to take place on Tuesday January 13th during the plenary session. We encourage all presenters to also attend the awards presentation.

   a. The Serious Games and Virtual Environments Track (SSH) and the Arcade/Showcase Sponsors will provide light fare (appetizers and refreshments) during the Arcade/Showcase Monday January 12th from.
   b. You will be able to get into the room at the convention center for set up at 12PM on January 12th.
   c. The Reception is an integrated part of the Showcase.
   d. The Serious Games SIG meeting will immediately follow the Arcade/Showcase on Monday the 12th.

6. Where will the showcase be held?

We will provide information on location to all presenters. Please check your email for important updates regarding the showcase. You may also check with IMSH Staff or contact Eric, Beth, or Katie when you arrive in New Orleans.

7. What does the Arcade/Showcase provide for presenters?

You will be provided with a table or portion of a table to present. We will supply electricity and Wireless.

8. What is the format for the Arcade/Showcase?

The format on Monday January 12th is informal with presenters at tables providing demonstrations. Presenters and attendees are encouraged to network and provide collegial feedback and discussion about the technology being demonstrated. The Awards presentation on Tuesday January 12th will be presented by a judges' panel representative.
9. **What do the categories for the Best in Show Award include?**

   a. Best in Show Academic: Faculty
   b. Best in Show Academic: Student
   c. Best in Show Developing Commercial Interest
   d. Best in Show Commercial Interest

** If you have additional questions please contact:

Eric Bauman: [ebauman@clinicalplayground.com](mailto:ebauman@clinicalplayground.com)
Katie White: [katherine-white@uiowa.edu](mailto:katherine-white@uiowa.edu)
Bethany Bryant: [beth095@gmail.com](mailto:beth095@gmail.com)

** For general SSH questions you may also contact Society for Simulation in Healthcare staff members

   Educational Programming: [IMSH@ssihs.org](mailto:IMSH@ssihs.org)
   Membership/Registration: [membership@ssihs.org](mailto:membership@ssihs.org)

Twitter hashtag for the Arcade/Showcase: #IMSHarcade
Twitter hashtag for ISMH: #IMSH2015