The purpose of the Society for Simulation in Healthcare is to serve a global community of practice enhancing the quality of healthcare.
Introduction

A strategic plan is a working document that helps a Board of Directors chart a course for the organization by identifying priorities for a certain time period. The following strategic plan was crafted based on member input and with careful deliberation to accommodate the growing numbers and diversity of SSH’s membership. The SSH Strategic Plan, which spans from 2015-2020, was presented to members during the January 2015 business meeting and approved by the SSH Board of Directors in June 2015.

The plan has four pillars:

1. Identity
2. Sustainability
3. Value
4. Leadership

In November 2017, a professional strategic planning facilitator, the 2017 Board of Directors, two representatives from the SSH Advisory Panel and 2018 elected Board Members participated in a retreat to review the strategic plan. Prior, SSH senior staff, board members, committee and section chairs and vice-chairs and SSH Fellows completed an online survey asking for insight on priorities for SSH.

The survey results were sorted into themes, which enabled participants to discuss and identify priorities SSH should focus on over the next three years. At the end of the session, seven priorities were identified, which were approved by the Board of Directors in November 2017.
SSH Strategic Plan Pillars

IDENTITY
SUSTAINABILITY
VALUE
LEADERSHIP

2015 - 2020 Strategic Plan
Strategic Priorities for 2018 - 2020

1. Strengthen the organizational infrastructure to achieve our strategic priorities.
   **CHAMPIONS:**
   - SSH Executive Staff
   - Finance and Audit Committee

2. Develop and pursue an advocacy agenda with health systems, insurers, professional associations, select government agencies, industry, specialty groups and patient-based associations.
   **CHAMPIONS:**
   - Board of Directors with input from External Strategic Relations Committee, Media & Communications Committee and the SSH Fellows.

3. Increase the depth and breadth and type of education offerings and materials and make greater use of online delivery, regional delivery, global access. (Includes ideas such as native language content, curation).
   **CHAMPIONS:**
   - Education Committee
   - SSH Director of Education

4. Innovate offerings and delivery at future IMSHs to meet the diverse needs of increasing attendance and to create the best possible user experience.
   **CHAMPIONS:**
   - IMSH Visioning Task Force
5. Advance simulation in healthcare globally.

**THIS INCLUDES FIVE DISTINCT ELEMENTS:**

I. Continue to promote accreditations and certifications internationally.
   **CHAMPION:**
   - Credentialing Oversight Commission

II. Continue to promote membership in SSH to organizations and individuals from around the world.
   **CHAMPION:**
   - Internal Strategic Relations Committee

III. Continue to promote participation from organizations and individuals around the world at IMSH.
    **CHAMPION:**
    - Internal Strategic Relations Committee

IV. Continue to work with other societies internationally to advance simulation in healthcare.
    **CHAMPION:**
    - Affiliations Sub-Committee of the External Strategic Relations Committee

V. Promote the use of simulation in countries around the world where it is underutilized today.

6. Continue to facilitate the execution and publication of research that advances the use of simulation in healthcare. Repeat and expand on the process of the 2011 Research Consensus Summit to update the state of research and to identify future research priorities.

**CHAMPIONS:**
- Research Committee
- Members of the 2011 Research Consensus Summit planning team
- SSH staff member who will serve as the staff liaison for the Summit

7. Extend the types of accreditations and certifications offered to include, but is not limited to, innovation, fellowships, administrative and executive.

**CHAMPIONS:**
- Credentialing Commission
- Director of Accreditation and Certification