Suggestions on How to Celebrate the Inaugural Healthcare Simulation Week
September 11-15, 2017

With attention focused on healthcare simulation professionals during Healthcare Simulation Week, it’s an ideal time to plan an event, conduct media outreach, advocate for the profession, and promote the value of simulation. The ideas below can be implemented during the week, but also can also be used throughout the year.

Showcase & Celebrate Your Team

- Set-up a special Healthcare Simulation Week display in your facility that draws attention to work your team does.
- Post photos and videos on social media of your staff working in simulation. Tag @HcSimWeek and #HcSimWeek.
- Order Healthcare Simulation Week promotional items for staff; take pictures and share on social media.
- Hold a special reception, breakfast or lunch to recognize your healthcare simulation team. Raffle gift cards, Healthcare Simulation Week shirts/bags/etc., ask your team to share their simulation stories, post photos on social media, participate in the moulage photo competition, and more.

Events

- Schedule an Open House and invite politicians (local, state, or federal) and media to visit your facility. Showcase what your staff is doing every day to advance the delivery of healthcare and improve patient outcomes.
- Invite local high school students or members of STEM clubs to visit your facility and share information on choosing simulation as a profession.
- Organize seminars with experts who can speak on key topics in healthcare simulation; invite staff to listen or record as a webinar.
- Using Facebook Live, conduct an online tour of your facility. Inform SSH when it’s taking place so it can be promoted to members, non-members and the media.