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With so much history to commemorate, the Planning Team for IMSH 2020 would like the 20th year of the meeting to not only be a celebration of where the industry as we know it today came from, but to also inspire the community's future and where it is going.

"While our vision for the future continues to evolve, the reason behind why we do what we do hasn't. That reason is patients," said Kirsty Freeman, PhD(c), CHSE, co-chair of this year's IMSH event.

"Patients have been and will continue to be the constant throughout this journey," observed co-chair Keith Littlewood, PhD. "As we inspire the next generation of simulation professionals, we want to celebrate the accomplishments that have allowed us to get where we are. We also want to ensure that as we progress, we keep patients at the core of our efforts. After all, the patient is the ultimate stakeholder!"

The IMSH 2020 Committee has worked diligently to bring together a program worthy of celebrating 20 years of IMSH.

"It has taken many hands, and we are hopeful the next four days help propel attendees both personally and professionally into the next 12 months," said co-chair Aaron Dix, MBA. "We feel that each of the four keynote speakers you'll hear and learn from will start that momentum."

Co-chair Jeff Groom, PhD, added, "We want attendees to feel proud of how far we have come as an industry and excited for what is yet to come."

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KT Waxman, DNP, MBA, RN, CNL, CENP, CHSE, FAAN, FSSH, 2019-20 SSH President, this year dug deep into one of the most pressing questions and challenges for healthcare simulationists.

She did so as part of a presentation she gave at a recent international event.

“I was honored to present the Debra Spunt Lecture at the National League for Nursing,” Waxman said. “Debra was one of the founders of the International Nursing Association for Clinical Simulation and Learning and passed away in 2007. I spoke about how simulation has disrupted healthcare education and has made us all think differently on how we educate our students.”

Part of that education, according to Waxman, is now knowing exactly how costly, in several ways, a lack of preparedness can be for a healthcare system or provider.

“Over the last 10-15 years, [healthcare simulationists] have had to justify, quantify, and convince others that simulation works. We now know that it works, and as we look at the cost of healthcare today, simulation can help us avoid costs.”

“Back in the 80’s, when managed care was prevalent, many education programs were cut, and this was primarily because we did not know how to measure or quantify what we did. We knew now.”

Waxman said one medical error, one case of sepsis, one fall, or one infection can cost a hospital hundreds of thousands to millions of dollars. Using simulation with staff and students to learn and train on these types of issues can increase quality and save lives.

“I have seen several successful academic/service partnerships whereby the school supplies trained simulation faculty to the hospital to help with training,” she said. “Some have dual appointments, and some have students train in their hospital simulation center before caring for patients in the hospital.”

Also, Waxman said, the methodologies utilized in simulation can be transferred to other clinical areas such as clinical post conference and our classrooms.

“Think about the concepts of debriefing and how they can be transferred to other areas,” she added.

In that light, the 2020 International Meeting on Simulation in Healthcare’s theme – Inspired by our Patients, Driven by the Future – serves to illuminate Waxman’s message.

Knowing that the work simulationists do can be quantified in ways it wasn’t in the past – and being able to show the positive impact it has – is a monumental element to pushing future widespread adoption of simulation throughout the healthcare industry.

In San Diego, with more than 300 sessions spread across five learning tracks, along with four stellar keynote speakers to start each day, attendees can continue to strengthen their skill sets while they also network with some of the world’s brightest simulation influencers. They can do it all at a meeting reflecting more than a year of preparation for a large group to come and help celebrate 20 years of IMSH.

“IMSH set a record attendance number last year in San Antonio,” Waxman said. “We expect a very strong turnout again this year in San Diego. I look forward to meeting as many attendees as possible, and I look forward to the momentum that this event – in its 20th year – creates for all of us in the industry as we go into the next decade.”
Soon you will discover why San Diego is a premier tourist destination that visitors from around the world return to again and again. During your stay, I invite those attending the International Meeting on Simulation in Healthcare to visit San Diego’s world-class science industry. From our top ranked UC San Diego Healthcare to our incredible leadership in the biotech industry, it’s no wonder our city is highly regarded as one of the best in the country. I also invite you to explore our rich culture and scenic landmarks, including the historic Mission Revival architecture in Balboa Park and breathtaking ocean views at Mission Beach. Take in the beautiful sights and sounds on a hike through Sunset Cliffs or Torrey Pines State Natural Reserve. And be sure to visit the world-famous San Diego Zoo.

Finally, San Diego is full of endless adventure. Thank you for visiting America’s Finest City, and I hope you come back again soon.

Best personal regards,

Kevin L. Faulconer
Mayor
Welcome to IMSH 2020 – SSH’s Premier Healthcare Simulation Event!

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IMSH attendees are the global leaders in healthcare simulation. As the only truly multi-disciplinary community for healthcare simulation practitioners – get ready to connect with educators, researchers, and stakeholders and start building lasting professional relationships.

Keep the Connection Through SSH
After IMSH, stay in touch with your healthcare simulation colleagues through SimConnect – SSH’s members-only online community. Ask questions, collaborate with professionals around the globe, and follow emerging issues. In addition to the general forum, current communities address nursing, operations & technology, and more. www.ssih.org Questions? Ask Kathryn Pullins or membership@ssih.org

Sunday Special
Save $86 When You Join SSH at IMSH
Join SSH at IMSH and your first-year membership dues are just $99 – a savings of $86.
*Visit www.ssih.org and use promo code: IMSH20
*Offer ends at 11:59 pm on Sunday, January 19, 2020
*New members only, no renewals.

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Schedule Highlights

SUNDAY: JANUARY 19

Sunday Plenary Session and Opening Keynote with Carey Lohrenz:
Fearless Leadership: The Four Fundamentals to Help you Win in Business and Life
Exhibit Hall C – 1:00-2:30 pm

Exhibit Hall Grand Opening
Exhibit Hall AB – 3:00-7:00 pm; Ribbon Cutting at 2:45 pm

Research and Technology Experience:
10th Annual Serious Games and Virtual Environments Arcade and Showcase – Exhibit Hall AB – 3:00-7:00 pm
Poster Presentations – Exhibit Hall AB – 3:00-7:00 pm
SimVendors Showcase – Exhibit Hall ABC – 4:00-5:30 pm
Professor Rounds – Exhibit Hall AB – 4:45-5:45 pm

Reception in Exhibit Hall
Exhibit Hall AB – 4:30-7:00 pm (open to all IMSH attendees)

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The five intended audience categories for IMSH 2020 are: Administrators; Educators; Innovators; Operations Specialists; and Researchers.

Inside each track, courses are further categorized into four-hour Pre-conferences, 60-minute Panel Presentations, 15-minute Hot Topics, or 60 or 90-minute Hands-on Workshops.

A chairperson was named to each of the five tracks and asked to help lead efforts in bringing the strongest offerings possible in each area. The resulting product from the group – one that included Bonnie Haupt, DNP, RN, CNL, CHSE; Matthew Hackett; Frances Lee; Melissa Lowther, AS, CHSOS; and Michael Spooner, MD, MBA – looks to be an incredibly comprehensive and balanced one.

“As a track chair, my biggest hope would be for attendees to expand their scholarship and discover solutions to their individual research gaps through the shared experiences of other simulation leaders,” Haupt said. “As IMSH celebrates our 20th anniversary, the networking opportunities to collaborate with individuals and international teams is expansive.”

The theme of overlapping through shared experiences was one echoed by another chair.

“In essence, education – and educators – support all simulation professionals,” Lee said. “Simulation educators empower learners with experiential learning in a ‘safe’ environment.

“The Educator track is designed for both novice and expert educators. Topics range from ‘the basics,’ such as debriefing, scenario design, faculty development, and others, to the use of innovative simulation modalities, including interprofessional education, virtual reality, escape rooms, and more.”

The goal of this wide range of topics is simple, said Lee: professional growth.
"My hope is that IMSH attendees will find the variety of topics within the Educator track allows them to grow in their current roles," Lee said. "It is important to find the right balance of topics to reinforce best practices in simulation, while providing opportunities for exploring new and innovative simulation modalities."

Lowther, chair of the Operations Specialist track, has her eye on the future and how the career will evolve over the next couple of decades.

"The Operations Specialist career is going to continue to expand and grow over the next 20 years," Lowther said. "Formalization and standardization are in the works but have a long way to go. "Ops Specialists will continue to push the field forward with advancements in technology, moulage, 3D printing, AR/VR, and even in unforeseen ways. Ops Specialists are already beginning to design and patent their work, create new ways to deliver content, and advance the knowledge base of healthcare simulation."

Those advancements are just the beginning, Lowther believes. "I expect to see more publications, inventions, and updates to best practices," Lowther said. "I also hope that Ops Specialists will continue to bring an element of fun while continually 'upping' their game.

"Healthcare simulation is a fast-moving field with passionate individuals. Their contributions will continue to shape and improve healthcare simulation and in turn, help to ensure better patient outcomes."

Regardless which track an attendee chooses, the most important piece to the IMSH 2020 puzzle, and strengthening the future of healthcare simulation overall, is sharing, Haupt said.

"We are here to connect and build relationships, so please be sure to introduce yourself and meet several new people in each session you attend, ask questions, expand your insights, and share your knowledge," Haupt said. "Each and every one of you has something wonderful to share!"
Driven by the Future...Around the World

Reflective of the international growth of simulation technologies and their medical applications, SSH and their affiliate organizations are using IMSH 2020 to spotlight a broad spectrum of global simulation efforts and activities.

Advancing Simulation in Porto Alegre – Brazil
Simulation in medical procedures in Brazil is still in its initial phase. I work in a training center in medical procedures at Porto Alegre, where we have simulators for the most varied specialties. Our students range from undergraduates to medical specialists. However, in most of Brazil, people have no idea that this type of training exists and that it is possible to train for different types of medical procedures with the use of simulators. They still believe that training on patients or animals is more effective than simulator training.

Since 2014 we have trained more than 900 undergraduate medical students in basic skills such as videolaparoscopy training, ultrasonography, and pelvic floor examination, based on an agreement signed with the Hospital de Clínicas de Porto Alegre. For undergraduate students of this institution, medical training with simulators is already a reality, differing from other institutions where this type of training is usually done on basic simulators or directly on animals and patients. In addition, we have already trained over 600 specialists / medical residents of different specialties.

We are making simulation in medical procedures in Brazil something for everyone, offering training for a great diversity of specialties, with effective schedules for the improvement of techniques and skills required for each procedure.

Qatar Helps Drive Healthcare Simulation Paradigms
Two paradigms from Qatar demonstrate creative future directions of healthcare simulation. They are “Student as Teacher” and “Cinematic Simulation”.

Student as Teacher
In Qatar, there are six simulation programs that are gathered annually in one conference: Hamad Medical Corporation (HMC); Weill Cornell Medical College (WCMC); Sidra Medicine; University of Calgary; College of the North Atlantic; and Qatar University. Every institute has its own curriculum in health sciences and its simulation program. The main goal of the conference is to collaborate and exchange ideas regarding the different experiences among the programs. One of the most interesting sessions in a recent conference was the contribution of two representatives of each college’s students to express their experience and learning achievement in simulation from their perspectives. To learn from the students as teachers was a fantastic idea; all the attendees learned many lessons from that experiment.

Cinematic Simulation
Since I became involved in simulation, I always look at simulation like a film production. Just an idea in the brain is converted – through an expert team – to a film that makes everyone enjoy! In my career development in simulation, I find a strong urge to learn cinematic arts and science. Screenwriting, acting, audio-visual, and film production are some fields that are very useful in simulation design, especially in complex scenarios. When I started the pediatric simulation leadership in my institute, simulation activities were primitive and limited. It was a marvelous opportunity to implement those cinematic skills to develop the simulation program. I taught cinematic simulation design during the instructors’ workshops. Learners noticed the difference and enjoyed the learning process. Maybe the main difference between Hollywood and simulation is the educational purpose!

A pioneer in medical simulation, WISER improves healthcare through innovative education. WISER is an internationally renowned simulation program that focuses on healthcare education, improving patient safety, and the professional development of simulation professionals around the world.

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Meaning and Sense-Making in Future Learning

Simulation-based learning started in Singapore in the late 90s, and our school has adopted this pedagogy since 2004. In my recent years as a simulation coordinator, I witnessed how healthcare simulation has evolved over the years. Many teaching institutions have progressed to the use of virtual reality and augmented reality to teach their students, but does that mean the newer ways of teaching and learning supersede the traditional methods?

Coming from a teaching institution with a cohort size of close to 900 nursing students per intake, my two greatest challenges with regards to simulation were meaning-making for the learners and sense-making for the instructors. As our learners are becoming more diverse and less homogeneous, an eclectic approach using the “blended learning” model was adopted to design our nursing curriculum to meet the learners’ goals.

From the learners’ perspective on meaning-making, the instructor needs to understand what kind of experience makes learners want to learn and how to help them achieve their learning goals. Niels Floor, the founder of learning experience design, once mentioned that learning is always primarily about people and their goals, not so much about technology. Hence, the instructor must have the ability to think and work like a designer to create an experience and channel the focus to learning.

From the instructors’ perspective on sense-making, employing best practices in debriefing with strong support of formal training for the instructors is important. In the recent national study conducted by Fey and Jenkins on debriefing practices in nursing programs [Fey, M. K., & Jenkins, L. S. (2015). Debriefing practices in nursing education programs: results from a national study. Nursing Education Perspectives, 36(6), 361-366], the findings raise concerns about the lack of formal training and competency assessment for the facilitators. Both authors further argued that an inexperienced debriefer is unlikely to improve learning outcomes and the safety in the care of patients may be compromised. To help to make sense in facilitation, we as instructors need to clearly understand our roles and be equipped with the right skills to guide students in the reflective process for learning to take place.

Ms Yim Fong Ho
Senior Lecturer, RN, BN, PGDN(EM), MEd
Nanyang Polytechnic
School of Health and Social Sciences, Singapore

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SEEING CLEARLY

New SSH Member Roadmap Designed to Help Members Achieve Professional Goals

Since its inception in 2004, the Society for Simulation in Healthcare (SSH) has grown in every way imaginable: more information, more networking, more events, and more opportunities to influence or lead important conversations and happenings in the healthcare simulation industry.

All of that is a great thing, obviously, but for new members or members who haven’t really settled into their membership and all that it offers, the array of opportunities can feel overwhelming.

That’s what led SSH Immediate Past President Joe Lopreiato, MD, MPH, CHSE, CHSE-A, to create the SSH Member Roadmap. “I got the idea from another professional society that I belong to, the Academic Pediatric Association,” Lopreiato said. “They constructed a roadmap for members at all levels of experience to visualize some of the opportunities available within that society.

“The roadmap simplifies what is available to our membership as they progress through their simulation career,” he explained. “It helps members at all experience levels to visualize some of the opportunities available within our society.”

The roadmap outlines distinct Professional Development, Scholarship, and Leadership areas under “New to Simulation,” “Not a novice but some experience,” and “Experienced” paths. All of that was the result of input and feedback gathered and implemented from several SSH internal groups.

“I first presented the idea to the SSH Board of Directors, who then gave me feedback and input,” Lopreiato said. “I then sent the roadmap that was constructed to relevant committees within the Society, such as the Membership Committee, the External Affairs Committee, and the Media and Communications Committee, so that they could help refine it. The Media and Communications Committee produced the final product, which was presented to the membership.”

That said, though new, the roadmap is a living document as SSH continues to grow, evolve, and adapt in its professional development and leadership offerings for its members. Available on the SSIH.org site under SSH Resources, the roadmap, Lopreiato said, is open for additional feedback at sshpresident2018@gmail.com.

“Since it is new to IMSH this year, we don’t have a lot of feedback yet,” Lopreiato said. “I would welcome any feedback on the roadmap if members would write directly to me.”

For those who haven’t taken a look at the SSH Member Roadmap, Lopreiato encouraged them to do so and hone in on a couple of ways or opportunities that will help them get more out of their SSH membership than they may have done otherwise.

“There is something for everyone in the roadmap,” Lopreiato said. “My advice would be to look at your level of experience in simulation and find one or two items you will commit to do in the coming year. ‘It’s an easy step to start off and the journey will be worthwhile.’

Joe Lopreiato, MD
<table>
<thead>
<tr>
<th>Use your SSH membership to become a leader in the field...</th>
<th>New to Simulation</th>
<th>Not a novice, but some experience</th>
<th>Experienced</th>
</tr>
</thead>
<tbody>
<tr>
<td>Use your SSH membership to become a scholar of simulation-based education...</td>
<td>Attend and Participate in SSH Conferences (IMSH, SimOps, Regional Meetings, Women in Leadership, Webinars)</td>
<td>Attend a new member orientation at IMSH</td>
<td>Be a Mentee at IMSH, SimOps, or other in-person events</td>
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<tr>
<td>...by getting to know colleagues in person</td>
<td>Join &amp; participate in online discussions with colleagues on the Open Forum or in the Sections, Special Interest Groups, &amp; Affinity Groups on SimConnect</td>
<td>Participate in online webinars</td>
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<tr>
<td>...by engaging with colleagues and others who share similar interests</td>
<td>Watch and Listen to Recorded Content in the Live Learning Center</td>
<td>Read Articles in Professional Journals (e.g., Simulation in Healthcare, Diverse Clinical Journals, Health Professions Education Journals, STORM)</td>
<td>Submit workshops and presentations to share your work or innovations</td>
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<tr>
<td>...by learning about the state of the field</td>
<td>Read Articles in Professional Journals (e.g., Simulation in Healthcare, Diverse Clinical Journals, Health Professions Education Journals, STORM)</td>
<td>Attend Research Rounds and Research Presentations at Professional Conferences (e.g., IMSH, SIMOPS)</td>
<td>Identify mentors or experienced investigators and/or mentor emerging scholars</td>
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<td>...by contributing to the content of annual conferences</td>
<td>Read Articles in Professional Journals (e.g., Simulation in Healthcare, Diverse Clinical Journals, Health Professions Education Journals, STORM)</td>
<td>Support or participate in the conduct of simulation-based research</td>
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<tr>
<td>...by continuing to learning about the state of the field</td>
<td>Submit articles to professional journals (e.g. Simulation in Healthcare) or to professional conferences (IMSH, SIMOPS)</td>
<td>Review research submissions to local, national or international conferences or professional journals</td>
<td>Serve on the Simulation in Healthcare journal Editorial Board</td>
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<tr>
<td>...by developing relationships with other researchers or research collaborations</td>
<td>Attend IMSH Abstract and Workshop How-To Course</td>
<td>Submit articles to professional journals (e.g. Simulation in Healthcare) or to professional conferences (IMSH, SIMOPS)</td>
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<tr>
<td>...by contributing to the conduct and dissemination of scholarly work</td>
<td>Submit to IMSH Abstract and Workshop sessions</td>
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<td>...by becoming credentialed</td>
<td>Seek SSH Certification for Educators (CHSE) and Operation Specialists (CHSOS)</td>
<td>Explore Advanced Certification CHSE-A</td>
<td>Engage in Accreditation of your Center</td>
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<td>...by sharing your knowledge with others - in person</td>
<td>Join and participate in specific projects organized by SSH Special Interest Groups, Sections, Affinity Groups and Committees</td>
<td>Serve in supporting leadership positions within a Special Interest Group, Section, Affinity Group or Committee</td>
<td>Serve as Chair or Vice-Chair of a Section, Special Interest Group, or Affinity Group.</td>
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<tr>
<td>...by sharing your knowledge with others - online</td>
<td>Serve as a volunteer at a SSH regional or national meeting (IMSH, SimOps, etc.)</td>
<td>Volunteer to review submissions for SSH regional or national meetings.</td>
<td>Serve on planning committee for SSH regional or national meetings (IMSH, SimOps, etc.)</td>
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<td>...by sharing your knowledge with others - and in print</td>
<td>Serve as Chair for a regional or national meeting planning committee</td>
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<td>Serve on SSH Board of Directors</td>
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Discover and Experience Future Innovations at IMSH 2020 EXPO!

The IMSH 2020 EXPO opens this afternoon with flourish and excitement, welcoming attendees to explore the exhibit hall full of displays, demonstrations, and hands-on opportunities. With 145 exhibitors from around the globe, this is the world’s largest exhibition for healthcare simulation professionals, highlighting a broad spectrum of simulation products and supporting technologies.

Today’s exhibit hall also includes the Research and Technology Experience, showcasing the latest scientific research and innovations. This event features the 10th Annual Serious Games and Virtual Environments Arcade and Showcase, the SimVentors Showcase, Professor Rounds, and Poster Presentations. Additionally, innovative government projects are featured in Government Row.

Sunday’s EXPO opens at 3:00 pm following the ribbon cutting ceremony just prior. The Grand Opening Reception begins at 4:30 pm and is open to all IMSH attendees. Join simulation colleagues and company representatives to celebrate the 20-year milestone of IMSH while enjoying beverages and hors d’oeuvres.

The EXPO is also open Monday and Tuesday, with a complimentary lunch available to attendees each day and a Monday afternoon reception beginning at 4:00 pm.

Thank you to our sponsors for helping make IMSH 2020 a success!
2020 IMSH Scholarships

The Society for Simulation in Healthcare would like to acknowledge all of our deserving 2020 IMSH Scholarship Recipients! Congratulations on this great accomplishment.

THE BEVERLEE ANDERSON EDUCATION SCHOLARSHIP FUND is a need-based scholarship for healthcare simulationists who would otherwise be unable to attend IMSH. Priority is given to applicants who are first-time attendees of IMSH and meet other criteria. Winning applicants are asked to provide a report on their experience at IMSH and how they have incorporated what they have learned.

2020 Beverlee Anderson Education Scholarship Foundation Recipients

Jen Mimish, MSN, RRT-NPS, CNM, WHNP
Nursing Faculty, College of Western Idaho
Nampa, ID

Mary Ann Fleming-Parker, DNP, FNP, CNE
Nursing Instructor
Itawamba Community College, Tupelo, MS

THE POCKET NURSE® AND DYNAREX® EDUCATION SCHOLARSHIP FUND provides support to any Simulation Lab individual who currently is employed by an educational institution. This need-based scholarship is designed to support IMSH attendance for healthcare simulation professionals who would otherwise be unable to attend the annual meeting and meet other organizational criteria. Four recipients will be chosen per calendar year.

2020 Pocket Nurse / Dynarex Education Scholarship Foundation Recipients

Mary Lee Carter
Standardized Patient
Advent Health, Longwood, FL

Johnathan Greene, MBA
Director of Training Center
Lincoln Memorial University-DCOM
Harrogate, TN

Valorie MacKenna, MS, RN, CNE, CHSE
University of Central Florida, Lutz, FL

Hana Renshaw, MSN, RN, CPN
Skills Lab Assistant Coordinator
University of Indianapolis, Indianapolis, IN

THE BOB WATERS MEMORIAL SCHOLARSHIP continues the legacy of Bob Waters, a gentleman of vision, an energetic voice for what he called “the right thing to do,” and a good friend to the members of SSH. Bob became an advocate for simulation after seeing a demonstration of simulators at the 2006 American Telemedicine Association meeting. When he was told that no one had any experience going into the offices on Capitol Hill, his eyes sparkled. “That’s where I can help – I’m a lobbyist,” he said.

Bob Waters’ life was cut short by a brain tumor that claimed him at the peak of his career at age 55. To honor his memory, the Advanced Initiative in Medical Simulation (AIMS) Board and SSH established the Bob Waters Memorial Scholarship Fund to support students in healthcare simulation. To be eligible for this scholarship, applicants must be either a full or part-time student, resident, or fellow.

2020 Bob Waters Memorial Scholarship Recipient

Kendra (Reinlasoder) Orr, BSN, RN
SIMMT/ Salish Kootenai College of Nursing
Pablo, MT

2020 IMSH Scholarships

INTERSERVICE/INDUSTRY TRAINING, SIMULATION & EDUCATION CONFERENCE

THE FUTURE IS : NOW

WWW.IITSEC.ORG ► NOVEMBER 30 – DECEMBER 4, 2020 ► ORLANDO, FLORIDA
When I think of technology, I can’t help but conjure images of great and large machinery, like a steam-powered locomotive, with its hundreds of thousands of individual parts, all transporting, combusting, and stabilizing energy in order to accomplish one job: move a large mass of cargo forward to a destination where it will do more good than the place it currently resides.

Of course, technology has evolved from those large 19th century machines into compact energy transmittance. Today, a microchip the size of your thumb can process more data than a computer the size of your bedroom could in the 1960s. Yet, even with the massive inventions and innovations of the last 50 years, we still know little about the human body. It is the greatest machine we’ve ever confronted.

We’ve sent humans into outer space, yet we have no cure for the common cold within our own bodies. Sometimes our bodies heal themselves with miraculous speed and with no modern medical intervention. Other times, it fails to even respond to known cures developed over decades of research and discovery.

Members of the Society for Simulation in Healthcare (SSH) Corporate Roundtable are constantly inspired to confront questions, such as what the next technological advancement is and how most effectively to implement that technology into tools that support the healthcare industry. Collectively, we are the foremost experts on the corporate side of healthcare education and training. It’s the Roundtable’s foundational goal to innovate the medical education methods of today into those of practice tomorrow and to develop new, patient-centric advancements.

The partnerships developed within the Roundtable, and with all SSH members, help drive corporate development. However, it’s that development, teamed with a healthy dose of industrious competition, that drives us to ask, “What if?” And it’s within this collaborative environment that these questions can incubate. The result is further innovation in the way we educate through simulation that can positively impact millions of patients we likely will never have the pleasure of meeting.

The members of the Corporate Roundtable, the general SSH membership, medical practitioners everywhere, and the various epicenters of medical education all must work together to transport the energy of today to the patients of tomorrow. It’s the only way to move forward.

I welcome you all to the Corporate Roundtable and challenge you to practice some healthy self-reflection. Ask yourself and others “What if?” as often as possible while we’re together here at IMSH.

—Cathy Strayhorn
Introducing the next generation in patient simulation technology.

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January 19th – 21st, 2020

Booth #310
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