OFFICIAL OPPORTUNITIES

NOTE: All supporters receive:
• Listing and acknowledgement on the IMSH meeting website
• Listing and acknowledgement in the on-site Program Guide
• Acknowledgement on meeting signage recognizing all sponsors and where appropriate, additional signage at site of event, additional Priority Points for future booth assignments

$25,000: OPENING PLENARY SESSION

• Includes livestreaming of the Opening Session. Company name and logo will be displayed on the opening and closing frames of the broadcast, which will be live streamed on the SSH website to simulation professionals around the world. The broadcast will be recorded and, if possible, archived into the SSH Live Learning Center and potentially for later viewing. Sponsor is acknowledged and recognized from plenary stage at the beginning of the session.

$25,000: WIFI PACKAGE

• As the sponsor of the wireless internet service in the Convention Center, your company will receive maximum exposure when attendees utilize WiFi during the meeting. Sponsor will receive a dedicated corporate “splash page” that displays each time attendees access WiFi service.

$25,000: SCIENCE & TECHNOLOGY EXPERIENCE

The Experience showcases the latest findings in sim research and innovation development through demonstrations, poster presentations and discussions in the Exhibit Hall.

• UPGRADE! $25,000: EXCLUSIVE PLATINUM SPONSORSHIP
  • See platinum level benefits
  • Sponsor’s name appears on area banner with logo and booth number.

• $10,000: SILVER LEVEL SPONSORSHIP (THREE AVAILABLE)
  • See silver level benefits
  • Sponsor’s name appears on area banner with logo and booth number.

$20,000: SSH CENTRAL

Exclusive sponsorship. SSH Central is just what it sounds like. A highly visible central gathering spot for all IMSH attendees. Sponsorship includes acknowledgement, company information and booth number on at least one of the hard wall support columns and signage within Central. Includes opportunity to offer lemonade and iced tea on first full day (Sunday) with 2-3 company representatives in Central welcoming attendees.
$15,000: MOBILE APP

- Exclusive support puts your company’s name and logo on the login pages each time the app is opened. The go-to resource for IMSH attendees, this app features a personal agenda builder, program guide, the ability to view the program schedule, speaker bios, and general information all from their mobile device.

#SIMFIT21 Health & Wellness
(SPONSOR ALL THREE EVENTS FOR $25,000!)

$12,000: 5K Fun Run / Walk

SSH provides the T-Shirts and covers all run expenses. The Run/Walk takes place Sunday morning and results will be posted at sponsor’s booth that afternoon in time for the Grand Opening. During opening plenary housekeeping announcements, moderator will thank sponsor, report on number of participants, and encourage participants to visit booth #_____ to see results of race.

$12,000: Professional Networking Massage Lounge by BodyWorks

- Level 1) $5,000 per day (available Sunday, Monday or Tuesday)
- Level 2) $12,000 exclusive sponsorship for all three days

This popular amenity was busy entire time at IMSH 2020. The Massage Lounge is open all hours of the exhibit hall, and sponsors can provide their own company or product shirts for the massage therapists to wear. Two levels of sponsorship available.

$10,000: Hydration Stations (Water Stations)

Up to 10 station ‘hydration stations’ will be located throughout the convention center’s meeting space and exhibit hall the entire conference. Recognition at each station will be a ‘wrap’ with sponsor name, logo, message (artwork supplied by the sponsor).

$10,000: COFFEE / BEVERAGE BREAKS

Beverage breaks are served Sunday – Tuesday in high traffic areas in exhibit hall and Monday – Wednesday near plenary sessions. Beverage breaks are highly valued by attendees. Signs strategically placed recognize your support, and sponsor may provide cups and napkins with company name, logo and booth number and for additional visibility. This is a great value for the exposure - sponsorship is for daily coffee in both exhibit hall and plenary sessions.
SPONSORSHIP OPPORTUNITIES

$10,000: NETWORKING NOOKS — NEW SPONSORSHIP OPPORTUNITY

Place your name on one or more of the popular communication pods located throughout the meeting venue.

Ideal for small networking meetings of up to 4 people, the nooks are furnished with comfortable, casual seating (and electrical outlet). Tabletop sign provided with your company name, logo and booth number. Interested in sponsoring more than one? Easy to do as two nooks connected into “S” formation. Special rate for second nook - $5,000.

$7,500-$10,000: DOOR HANGER BAGS

- UPGRADE! $10,000: PUT YOUR NAME ON THE BAG: Includes insert AND name, logo, booth number on hanger bag. Only one sponsor can be on the hanger bag.
- $7,500: Once insert is approved by SSH, sponsors will handle all physical arrangements as to printing inserts and shipping them to the service. Cost from hotel to deliver bags to attendee hotel room doors is responsibility of exhibitor.

$5,000: BOOK BAG INSERTS

Company/product information and booth number and location are allowed on the insert. Once insert is approved, sponsor will ship the appropriate quantity to the warehouse and IMSH staff will insert the material into the book bags. At least 5 exhibitors must participate for the inserts to be planned for.

$5,000: PRODUCT KIOSKS

This opportunity presents another method and area in which to get your product information into the hands of more than 3,500 IMSH attendees. Product kiosks will be strategically located in 2-3 areas of the Convention Center. Exhibitors will be responsible for stocking and restocking their kiosk bin. At least 5 exhibitors must participate for the kiosks to be provided.

$5,000: EDUCATIONAL GRANTS

- Lend your support to the IMSH Educational Program through educational grants in increments of $5,000. These grants help to offset the costs of faculty, programming, equipment, supplies, media and audio-visual support.

$1,500: IMSH WEBSITE BANNER ADS

- Located on IMSH2021.org – the official website for IMSH 2021, banner ads linked to your company’s website are available on the Exhibitor List landing page that attendees visit as they plan their exhibit visits.
SEE PAGE 7 FOR RATES: IMSH SHOW DAILY

- 3-edition magazine will be printed and distributed to all 3,500 IMSH attendees each morning of the show. Attendees will see your advertising message as they read the timely content and editorial coverage of IMSH 2021. Refer to specific advertising and contact information on back page.

GRAND OPENING RECEPTION OPTIONS

$3,500: BOOTH CARTS

Food cart/station located in or adjacent to your booth during Grand Opening Reception. Choose from snacks (pretzels, popcorn), desserts or specialty coffee. Logo recognition on signage placed next to station.

Reception Drink Tickets. The reception hosts a cash bar. Welcome your booth guests to a beer, wine or soda compliments of your company.
- 100 tickets: $2,000
- 50 tickets: $1,500

PREMIUM SPONSORSHIP LEVELS

DIAMOND $50,000 (An extreme value!)

- EXCLUSIVE sponsor of meeting WiFi used by more than 3,000 attendees
- Complimentary Exhibit Space:
  - Two (2) complimentary IMSH exhibit booths (10’X10’) ($9800 value!)
  - One (1) complimentary booths at SimOps 2020
- Complimentary full registrations:
  - Five (5) for IMSH
  - Five (5) for SimOps
- Ten (10) complimentary tickets and a reserved table at President’s Diamond Ball
- Aisle floor clings with your company logo at hall entrances
- Company logo on the conference website, with link to your website
- One (1) full page color advertisement and acknowledgment in conference program
- Complimentary Full-Page Ad in IMSH Show Daily
- Company recognition on conference signs (company provides logo*)
- Diamond Sponsor Badge Ribbons
SPONSORSHIP OPPORTUNITIES

PLATINUM $25,000
- One (1) complimentary exhibit booth (10’X10’) in prime location
- Three (3) complimentary full conference registrations
- Five (5) complimentary tickets and a reserved table to President’s Gala
- Aisle floor clings with your company logo at hall entrances
- Company logo on the conference website, with link to your website
- One (1) full page color advertisement and acknowledgment in conference program
- Complimentary Full-Page Ad in every IMSH Show Daily
- Company recognition on conference signs (company provides logo*)
- Platinum Sponsor Badge Ribbons

GOLD $15,000
- One (1) complimentary exhibit booth (10’X10’) in prime location
- Two (2) complimentary full conference registrations
- Three (3) complimentary tickets to President’s Gala
- Aisle floor clings with your company logo at hall entrances
- Company logo on the conference website, with link to your website
- One (1) full page color advertisement and acknowledgment in conference program
- 50% discount on ad in IMSH Show Daily
- Company recognition on conference signs (company provides logo*)
- Gold Sponsor Badge Ribbons

SILVER $10,000
- One (1) complimentary full conference registration
- Two (2) complimentary tickets to President’s Gala
- Aisle floor clings with your company logo at hall entrances
- Company logo on the conference website, with link to your website
- One (1) full page color advertisement and acknowledgment in conference program
- 25% discount on ad in IMSH Show Daily
- Company recognition on conference signs (company provides logo*)
- Silver Sponsor Badge Ribbons
PLEASE COMPLETE ALL NECESSARY AREAS OF THIS APPLICATION AND RETURN TO JUDY LARSON VIA EMAIL (jlarson@ssih.org) or call (202-230-1039).

I. PARTICIPATION AND PAYMENT
- Participation is open to organizations with products or services directly related to the healthcare simulation field. SSH may, at its discretion, reject applications from organizations it deems inappropriate for this event. Payment is due in full at the time of invoicing or no more than 30 days from the time of invoicing; no cancellation refunds will be granted.

II. ORGANIZATION INFORMATION
(The person serving as point of contact for this organization should be listed below in order to ensure receiving all communications related to sponsorship.)

Website Address:

Contact Person / Title:

Phone Number AND Fax Number:

Email Address:

Street Address:

City / State / Zip:

III. SELECTION OF SPONSORSHIP

<table>
<thead>
<tr>
<th>Opportunities</th>
<th>Price</th>
<th>Please mark desired sponsorship in this column with &quot;X&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Plenary Session</td>
<td>$25,000</td>
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<tr>
<td>WiFi Package</td>
<td>$25,000</td>
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<tr>
<td>SSH Central</td>
<td>$20,000</td>
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<tr>
<td>Science &amp; Technology Experience</td>
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<tr>
<td>Exclusive Platinum level</td>
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<td>Silver level</td>
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<tr>
<td>Mobile App</td>
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<tr>
<td>#SIMFIT20 Health &amp; Wellness</td>
<td>$25,000</td>
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<td>5K Fun Run/Walk</td>
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<td>Hydration (Water) Stations</td>
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<td>Coffee/Beverage Breaks</td>
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<td>Networking Nooks</td>
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<td>Premium Sponsorships</td>
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<td>Diamond</td>
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<td>Platinum</td>
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<td>Gold</td>
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<tr>
<td>Silver</td>
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<tr>
<td>Door Hanger Bags</td>
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<tr>
<td>Exclusive (upgrade)</td>
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<tr>
<td>Standard</td>
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<td>Product Kiosks</td>
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<tr>
<td>Book Bag Inserts</td>
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<td>Educational Grants</td>
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<td>IMSH2020.org Banner Ads</td>
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<tr>
<td>IMSH Show Daily</td>
<td>See rate sheet</td>
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IV. SIGNATURE – We agree to abide by all the rules and regulation governing the event, and which are part of this application. Acceptance of this application by SSH constitutes a contract.

Signature AND Date: