SSH SIMSERIES: SIMOPS: "PROMOTE YOURSELF: HOW TO GO THE NEXT CAREER LEVEL WHEN IT DOESN'T EXIST"

**PRESENTERS**

Kati Maxkenzie, Masters of Science in Healthcare Simulation, BFA

**OVERVIEW**

One barrier Simulation Operation Specialists face is the lack of a career ladder. This webinar leads learners through unpacking what a business case is & how it applies to them. They will create an outline of a business case for their own promotion. This process includes identifying their current situation, explaining future goals, developing solutions, benchmarking against other organizations, discuss timelines & identifying ROI opportunities.

**OBJECTIVES**

**OBJECTIVE 1**
Describe the format and function of a business case to support the role of the SOS

**OBJECTIVE 2**
Perform a mini gap analysis to identify data points required to complete a business case

**OBJECTIVE 3**
Create an outline of a business case for promotion utilizing the information discussed

**SIMOPS 2018 EVALUATIONS**

This course was also offered as at SimOps 2019. Strengths listed from attendee evaluations are below.

LOVED THE INTERACTION AND NETWORKING BUILT INTO THE SESSION. KATI IS ALWAYS SO HIGH ENERGY, IT'S CONTAGIOUS!

EXCELLENT TOOL AND DISCUSSION PRESENTED. ENGAGING PRESENTATION AND LOTS OF GOOD IDEAS TAKEN AWAY.