

# SSH CORPORATE ROUNDTABLE

## NEW MEMBER APPLICATION

**SSH formed The Corporate Roundtable for qualifying members to offer and encourage industry an opportunity to partner with SSH in promoting the visibility and recognition of the science and study of simulation into the future.**

### **KEY BENEFITS:**

- Exclusive networking opportunities
- Corporate Roundtable seat on the SSH Board of Directors
- SSH Memberships
  - Three (3) transferrable annual memberships (\$555 value)
  - 15% SSH annual membership discount for additional company employees
- Subscription to the *Simulation in Healthcare* journal
- Company logo in the *Simulation in Healthcare* journal
- One company vote on the Corporate Roundtable
- 5% (up to \$500) discount on IMSH booth rate and added priority points
- Exclusive opportunity to advance select booth space for IMSH and SimOps
- Visibility on the SSH webpage including links to corporate website
- Recognition at IMSH (i.e. badge ribbons & signage)
- Opportunity to host a Learning Lab at IMSH
- Opportunity to submit an article to *Simulation Spotlight*

### **Commitment Level:**

- \$1800.00 USD annual dues
- Participation in quarterly CR meetings
  - 3 via conference call and one face-to-face at IMSH
- Open to participating in working groups within the committee

## I. Company Data

Company Name:

Company Address:

Address 2:

City:

State:

Zip:

Country:

Company Website:

Company Email:

Description of Company / Key Product:

Would your company representative be interested in serving on the Corporate Roundtable Executive Committee? If yes, does the representative have any experience serving on a Committee or Board of Directors for another organization?    YES    NO

Product / Service Categories (select all that apply):

- ☐ Anatomical simulators
- ☐ Artificial intelligence
- ☐ Associations
- ☐ Augmented reality applications
- ☐ Capital equipment
- ☐ Competency validation
- ☐ Computer based simulations
- ☐ Consultants
- ☐ Continuing education providers
- ☐ Debriefing support
- ☐ Disposable supplies
- ☐ Educational resources
- ☐ Hybrid Simulations
- ☐ Internet of things
- ☐ Learning management systems
- ☐ Low cost and low resource innovations
- ☐ Manikins
- ☐ Medical supplies
- ☐ Mixed reality applications
- ☐ Moulage
- ☐ Networking systems
- ☐ Serious games
- ☐ Sim Center new build or remodel
- ☐ Simulated medications
- ☐ Simulation education and training
- ☐ Simulation programs
- ☐ Standardized patients
- ☐ Task trainers
- ☐ Video capture
- ☐ Virtual reality applications

Additional Products / services offered by your company:

## II. Comped Member Info (please indicate voting member)

i. Comped Member #1 / Key Contact

a. Full name:

b. Position / title:

c. Email:

d. Address:

City:

State:

Zip:

ii. Comped Member #2

a. Full name:

b. Position / title:

c. Email:

d. Address:

City:

State:

Zip:

iii. Comped Member #3

a. Full name:

b. Position / title:

c. Email:

d. Address:

City:

State:

Zip:

### **III. Payment Information**

Membership on the Corporate Roundtable is on a fiscal year basis, July 1 – June 30.

Membership fees are \$1800.00 USD and are renewable at the beginning of each membership year. Membership must be active, and dues must be up to date to access CR benefits.

The undersigned represents and warrants being a duly authorized and appointed agent of the company, institution, or organization named in this application. The undersigned is fully authorized to sign this application on behalf of said company, institution, or organization. The company will be invoiced by the SSH finance department, and dues are required to be paid 15 calendar days from the date of invoice.

Signature:

Date:

***Email completed form to: Olivia Rosace at [ORosace@ssih.org](mailto:ORosace@ssih.org)***



As industry partners of the Society for Simulation in Healthcare (SSH), we believe that there are mutual benefits of a Corporate Roundtable. Our commitment to the SSH and to the other members of the council is that we will function in a capacity and manner that are beneficial for all involved. To that end, we believe that:

1. There is associational value for both the SSH and the Corporate Roundtable that enable all parties to achieve higher visibility and credibility with its members and existing and potential customers.
2. There are transferred values that occur between the parties, such as financial support, in-kind gifts, and customer access.
3. There is interaction value through relationships, producing innovative ideas and sharing of best practices, as well as opportunities to discuss organizational needs.
4. Because of the opportunity to dialogue with stakeholders, there is a high level of corporate social responsibility to all parties involved.
5. The role of the Corporate Roundtable is to:
  - a. Serve as a forum for discussion and resolution of matters of mutual interest.
  - b. Make recommendations to the SSH Board on ways and means to meet the needs of industry/corporations in the field of Simulation.
  - c. Serve as the voice of industry to various projects that SSH may undertake.
  - d. Monitor trends and developments in the industry and communicate such information to the Corporate Roundtable Executive Committee and SSH Leadership.

We understand that, as a result of the Business-Nonprofit partnerships, there may be times when ethical dilemmas arise. We, as a roundtable, promise to conduct ourselves professionally and honorably when dealing with these situations. To that end, we will resolve potential ethical dilemmas using the following guidelines:

1. Consider the relationship and how the situation affects the missions and strategic value for the organizations involved.
2. Consider potential implications of the situation on the larger simulation community around the world.
3. Conduct ourselves in a manner that is fair and consistent with the mission and values of the SSH.

As individuals representing organizations nonprofit and for-profit organizations, we agree to abide by the following guidelines:

1. Approach the Corporate Roundtable as simulation enthusiasts who work together to enhance the entire simulation community.
2. Recognize there is inherent conflict of interest risk as competitors in the marketplace.
3. Always act in a way that is both respectful of the SSH and upholds its mission, vision, and values.
4. Maintain professionalism and a demeanor of collegiality when dealing with other members of the Corporate Roundtable and / or the SSH Staff, Board of Directors, and its members.

## Corporate Roundtable Code of Conduct

5. Refrain from using our position as a member of the Corporate Roundtable to enhance any business transactions.
6. Cooperate in resolving any ethical situation that may arise as a result of our involvement with the SSH Corporate Roundtable or any of the SSH staff, Board of Directors, and/or members.
7. Agree that, If a resolution cannot be agreed upon, I/we will resign our appointment on the Corporate Roundtable, but will continue to support the SSH.

7.17.2018

Company: \_\_\_\_\_

Company Representative: \_\_\_\_\_  
Print Name

Signature: \_\_\_\_\_ Date: \_\_\_\_\_