

IN CONCERT

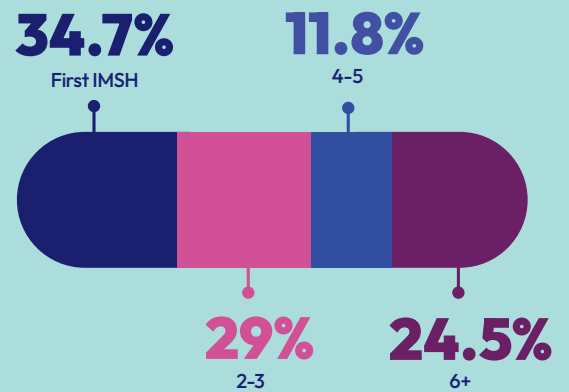
WHO ATTENDS?

Total IMSH 2026 In-Person Count: 4,386
(Includes attendees and exhibitors)

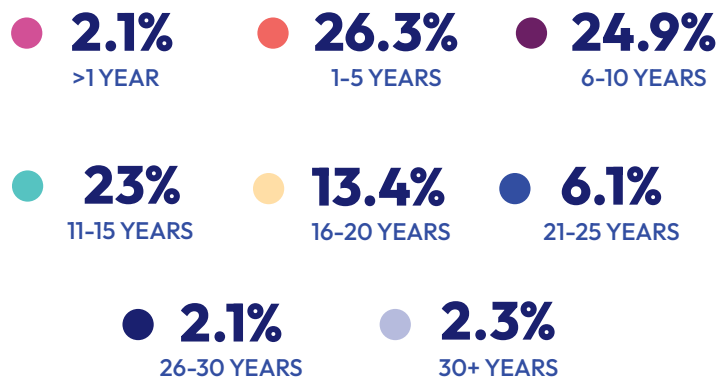
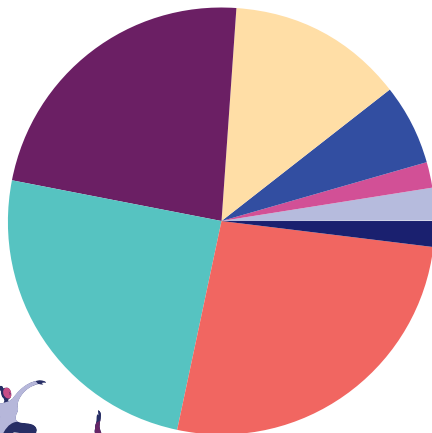
ATTENDEES' ROLE IN SIMULATION

Category	Count
College/University	985
Simulation Center	883
Hospital	733
Other	284
Hidden/Unspecified	39

NUMBER OF IMSH ATTENDED

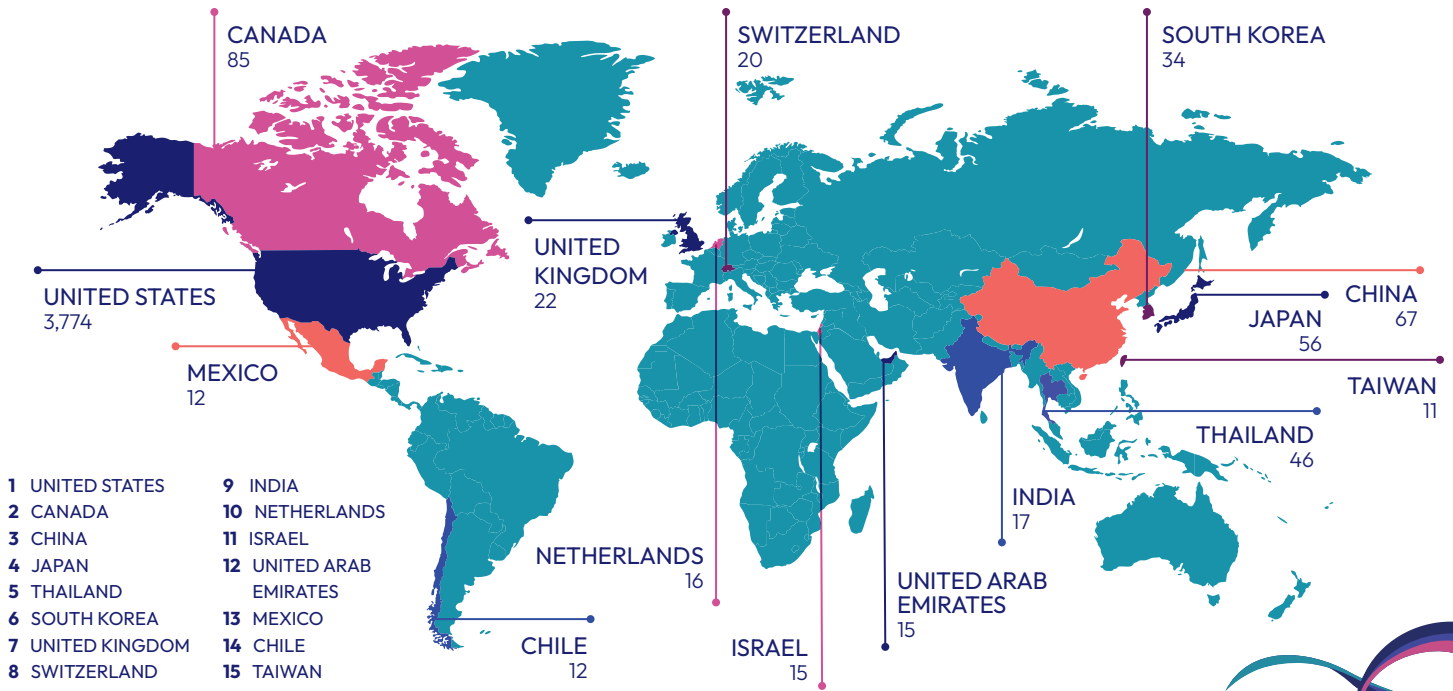


YEARS IN HEALTHCARE SIMULATION



WHERE ATTENDEES CAME FROM IN 2026

TOTAL COUNTRIES: 57



EDUCATIONAL NEEDS MET

98.8% of attendees surveyed said IMSH somewhat, mostly, or completely met education needs!

83.3% said IMSH mostly or completely met their needs!

34.5% Education needs completely met

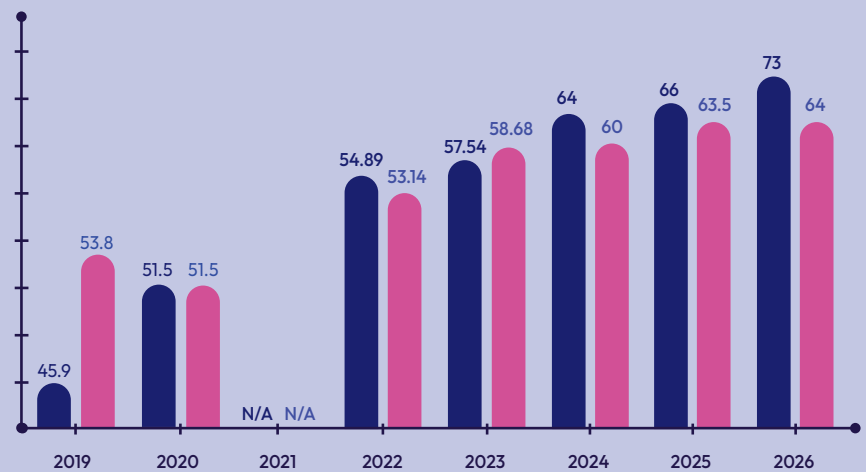
48.8% Education needs mostly met

15.5% Education needs somewhat met

1.2% Education needs not met

HOW LIKELY ARE YOU TO RECOMMEND IMSH TO A PEER?

(Net Promoter Score)



● IMSH Net Promoter Score ● Exhibit Hall Net Promoter Score

(Note: A score higher than 30 indicates that your company/brand is doing great!)